## Message Text

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**ACTION DIWY-01** 

INFO OCT-01 ARA-10 ISO-00 CU-04 PA-02 OES-05 INR-07 IO-10

OIC-02 PRS-01 USIA-15 /058 W

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R 121950Z JUN 75

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 8226

UNCLAS MEXICO 5127

E.O. 11652: N/A

TAGS: OCON, IWY, UN, VX

SUBJ: WCIWY: ESTABLISHMENT OF US VISITOR/PRESS INFORMATION CENTER AT AMEMBASSY, MEXICO

1. IN ORDER TO COPE WITH EXPECTED DEMAND FOR INFORMATION
AND ASSISTANCE, STILL DIFFICULT TO QUANTIFY, BUT NONETHELESS
CERTAIN TO MATERIALIZE, AND TO HELP NGO PARTICIPANTS AND OTHERS COMING

TO MEXICO CITY FOR WCIWY WHO HAVE NO OFFICIAL STATUS, WE WILL OPEN A US EMBASSY VISITORS' INFORMATION CENTER (VIC) AT CHANCERY FROM JUNE 18 THRU JULY 3. VIC WILL BE MANAGED AND STAGGED BY VOLUNTEER WOMEN FROM MEXICO CITY AS WELL AS BY EMBASSY/USIS EMPLOYEES. IT WILL BE EQUIPPED WITH CLOSED CIRCUIT TV MONITORS FOR PRESENTATION OF PROPOSED VIDEOTAPED BRIEFINGS ON CONFERENCE DEVELOPMENTS BY USDEL MEMBERS (OR SPOKESPERSONS), AND FILMS RELATING TOPICALLY AND THEMATICALLY TO IWY WILL BE SHOWN. USIS WWLL STAFF A PRESS INFORMATION POINT (PIP))AT VIC TO FACILITATE CONTACTS BETWEEN MEDIA AND NGO REPS. (USIS WILL ALSO OPERATE A MEDIA INFORMATION CENTER ELSEHERE WITH FILING FACILITIES. VIC/PIP WILL HAVE DIRECT LINE COMMUNICATIONS WITH TGIS CENTER.) IN ADDITION, VIC WILL PROVIDE A VOLUNTARY REGISTRATION FACILITY FOR LOCATOR PURPOSES (EMBASSY'S PROTECTION AND WELFARE UNIT EXPECTS SIGNIFICANT WORKLOAD INCREASE DURING WCIWY), A HOSPITALITY CENTER, AND INFORMATION ON SHOPPING, TOURS AND OTHER ACTIVITIES OF INTEREST TO VISITORS TO THE CAPITAL.

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2. WE BELIEVE VIC WILL COMPLEMENT AND SUPPLEMENT USDEL'S

SECRETARIAT. IT WILL BE ABLE TO ABSORB MANY OF THE DEMANDS (AND COMPLAINTS) SURE TO BE MADE BY VISITORS AND TO ALSO PARTICIPATE AS FULLY AS THEY EXPECT IN WCIWY OR TRIBUNA. USUN AND DEPARTMENT MAY WISH TO ADVISE USNG REPS AND OTHERS WHO MIGHT INQUIRE THAT THEY WILL BE WELCOME AT THE EMBASSY'S VISITORS INFORMATION CENTER. JOVA

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TAGS: OCON, MX, UN, IWY To: STATE

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